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The SUU Hotels Lifestyle Brand Launches with Hotels in Turkey, Costa Rica

The SUU Hotels, a new brand of small luxury hotels, is launching with a hotel in Turkey and a hotel in Costa Rica.

Aesthetically decorated by Xantos Francesco Corleone, a European who has spent his life visiting exclusive hotels and resorts, The SUU Hotels aim to attract upscale travelers at its hotels with a blend of scenic mountain and oceanic views with contemporary decor, unique amenities and personalized service.

“The SUU Hotels bring a compelling blend of natural outdoor beauty with sleek, modern and elegant décor,” says Cenk Kinay, CEO and founder of The SUU. “We want our brand to distinguish itself from the others by providing superb personal service in a relaxed and elegant refuge in the most spectacular destinations of the world.”



The SUU Hotels collection of small luxury hotels in different areas of the world launched with The SUU Türkbükü, which opened on June 30. The SUU Türkbükü is situated on the northern shore of the Bodrum peninsula in Turkey near the Aegean Sea

Yoga programs and healing treatments are held at each hotel’s movement pavilion, where complimentary yoga classes are taught daily. Butlers are present to extend personalized service and to welcome guests. Poolside butlers offer an afternoon fruit sorbet, Evian spring water, fresh towels and cucumbers. Guests can also indulge in indoor and outdoor spa services with organic products that include natural spices, fruits and minerals, indigenous to the area.

The SUU Hotels’ restaurants use fresh and organic ingredients for each menu item. Meals can be served on each guest’s terrace, poolside, beneath a canopy of stars or overlooking the sea. For those looking for a more intimate experience, a personal chef is also available upon request. Special Xantos menu items

have been pre-selected as The SUU's signature dishes. The hotels will also offer an exclusive wine selection.

"We want to offer first class services and amenities to guests seeking a holistic experience in a modern, yet comfortable atmosphere," says Teresa Alfonso, vice-president of The SUU. "Our guests should leave our hotels feeling rejuvenated and refreshed, having achieved an absolute feeling of purity and balance."



The second hotel in The SUU Hotels' portfolio of lifestyle small hotels is the The SUU Manuel Antonio in the eco-tourism paradise of Costa Rica. The hotel is open from August 2010. It is located in tropical rainforest a few minutes away from Manuel Antonio's national park and the beautiful Biesanz Beach is within easy walking distance of the hotel

The SUU Türkbükü, which opened on June 30, is situated on the northern shore of the Bodrum peninsula in Turkey near the Aegean Sea. Located in a rugged region off the Turkish coast, the 48 villas boast views of mountains that drop steeply into the sea, surrounded by orchards of lemons and tangerines.

Second to open will be the The SUU Manuel Antonio, in August. This hotel is located in the tropical rainforests of Costa Rica a few minutes away from Manuel Antonio's world-famous national park. Within easy walking distance of the hotel is beautiful Biesanz Beach, which is easily accessible by a trail through the forest.

The SUU plans to develop new hotels at locations in Asia, Marrakesh, Mikonos, Riviera Maya, Ibiza, Majorca, St. Barts and Tunisia. For more information about The SUU Hotels, visit www.thesuuhotels.com.

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